

# Social Features

	<b>TIER 1</b>	<b>TIER 2</b>	<b>TIER 3</b>
	Peer-to-peer communication in the form of free text, retroactive moderation, visibility within community at users' discretion	Peer-to-peer communication in the form of free text, proactive moderation, visible within community at users' discretion	Peer-to-peer communication in the via prescribed comments, no moderation required; visible within community at users' discretion
<b>Intrusiveness of risk management technique</b>	Low	Medium	High
<b>Moderation of content</b>	Post-moderation: moderator searches for and deletes objectionable material	Pre-moderation: messages posted on site only after being vetted by a moderator	Only private conversations between existing friends so no moderation
<b>Detecting Adverse Event (AE) reports</b>	Scan (with software or people) every public message for AE	Read every public message for actionable content	Since messages are private - no actions required for AE report
<b>Rate (speed) of conversation</b>	Fast	Slow	Fast
<b>Quantity of messages</b>	High	Medium	Low
<b>Quality of messages</b>	Anyone can interest and motivate others	Anyone can interest and motivate others	Less motivating and social
<b>Privacy and autonomy</b>	Needs to be prioritized with various disclaimers	Needs to be prioritized with various disclaimers	Does not require disclaimers as these are private messages